

Liberty Bond Poster



ABOUT THE SOURCE The United States government needed money to pay for World War I. The government decided to issue Liberty Bonds to help pay for the war. Individuals bought the bonds and later redeemed them for their face value plus interest. Posters such as this one were used to convince citizens to buy bonds to support the war effort.



As you view the poster, think of it as a persuasive text. What persuasive elements does the creator of the poster use?



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WHAT DID YOU LEARN?

1. What image is depicted in this poster? What feelings might this image bring up in its viewers?

2. What words or phrases does the poster's creator use to convince the viewer to buy bonds? How effective are these words or phrases?
